



Wake Up Home Channel Decision-Makers and Influencers Every Day!

Announcing **HCN Daily!** This industry e-newsletter will deliver fresh news daily and put your products and programs top-of-mind every morning. Grab the attention of decision-makers from the whole home channel segment **EVERY SINGLE DAY.**

From retail and supplier news to new products and home improvement topics, **HCN Daily** will take a fresh look at what is happening in the industry. And featuring a **Hardware Store Edition** on Monday, a **Pro-Dealer Edition** on Wednesday, and a weekly re-cap every Friday, **HCN Daily** has every segment covered. News happens every day, and only HCN can deliver it to the industry with authority and clarity.

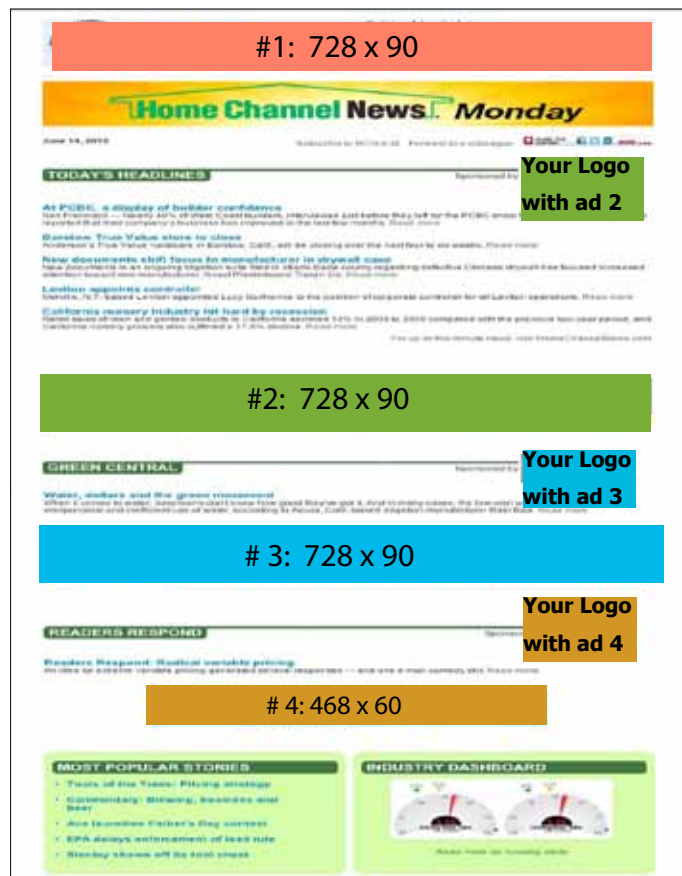
Your message, Monday-Friday, in **HCN Daily** will wake up home channel decision-makers and influencers and alert them to a new day in exciting products and services that will make a difference in their stores and to their bottom line.

50,000 unique subscribers.
100,000 impressions.
Every month.

HCN E-Newsletters

Targeted Intelligence

INTRODUCING HCN DAILY



Monthly Frequency	1-3x	3-6x	6-9x	9-12x
Leaderboard	\$3,800	\$2,800	\$2,200	\$1,800
Section Sponsorships				
Tier 1 - Logo & 728 x 90 ad				
<i>Hardware Store Edition</i>	\$3,000	\$2,500	\$2,000	\$1,500
<i>Pro-Dealer Edition</i>	\$3,000	\$2,500	\$2,000	\$1,500
Tier 2 - Logo & 468 x 60 ad				
<i>Supplier News</i>	\$2,000	\$1,500	\$1,000	\$800

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